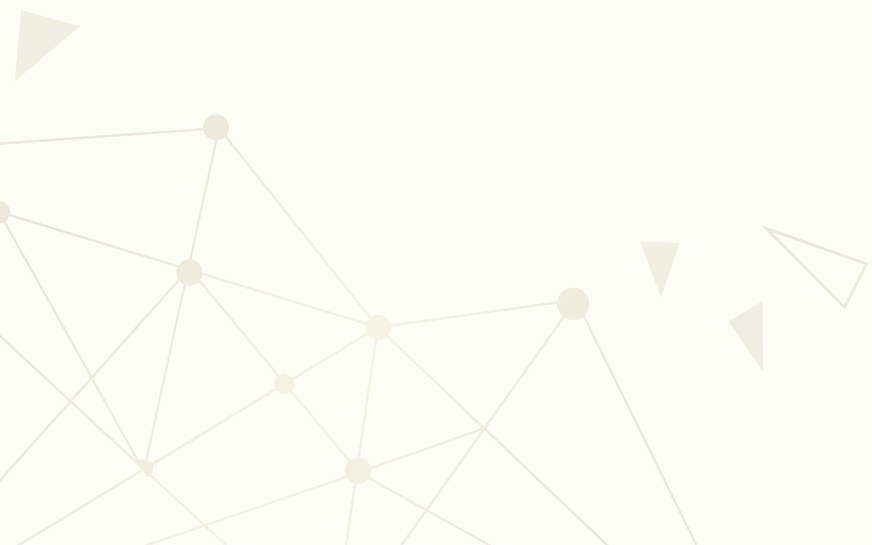


CRYPTO HUNTERS

MIXED REALITY ECOSYSTEM





ADDRESSING THE CHALLENGE

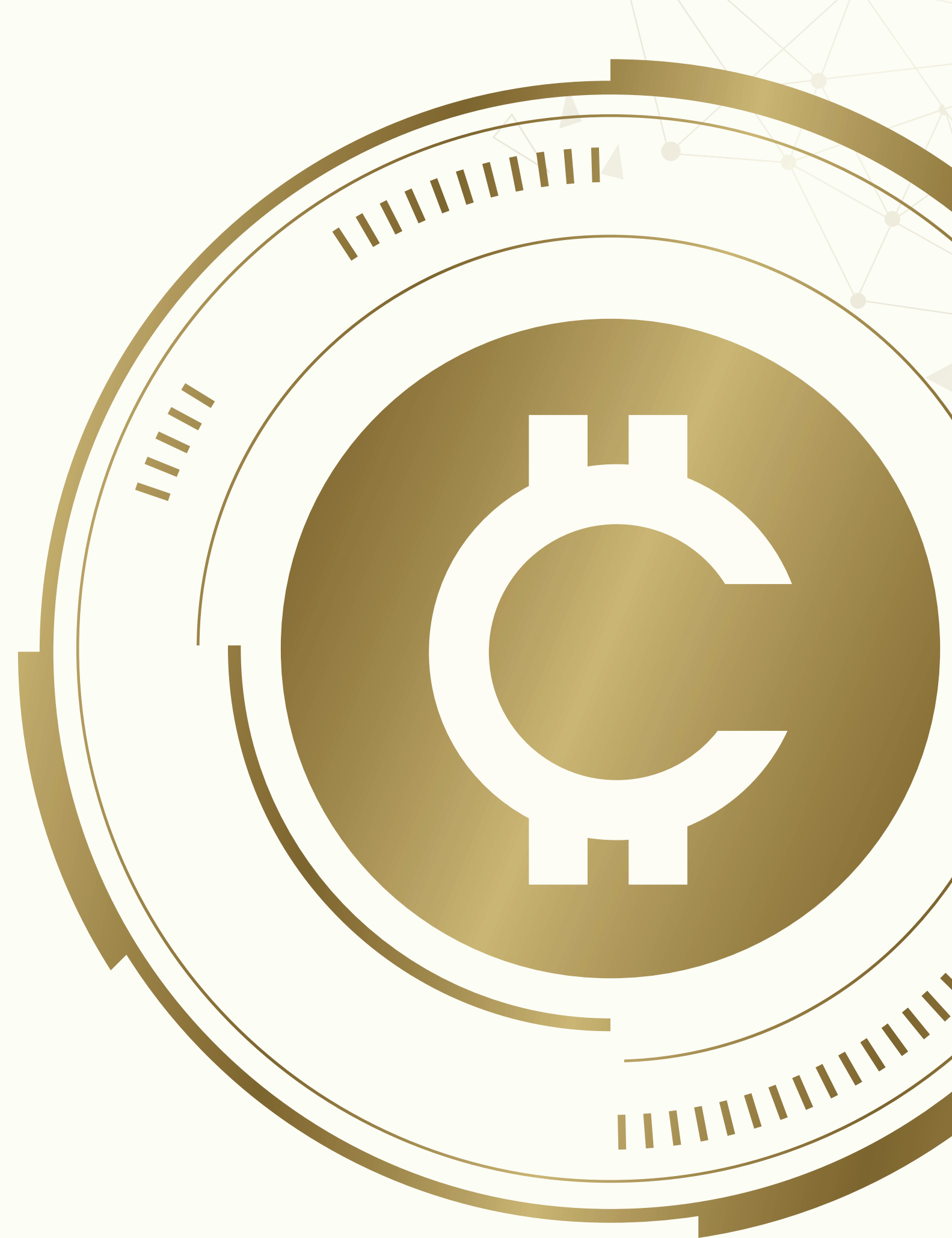
Revolutionising Crypto Adoption

PROBLEM

Low crypto adoption, limited knowledge, and lack of utility for crypto in the market, limited options for web3 apps.

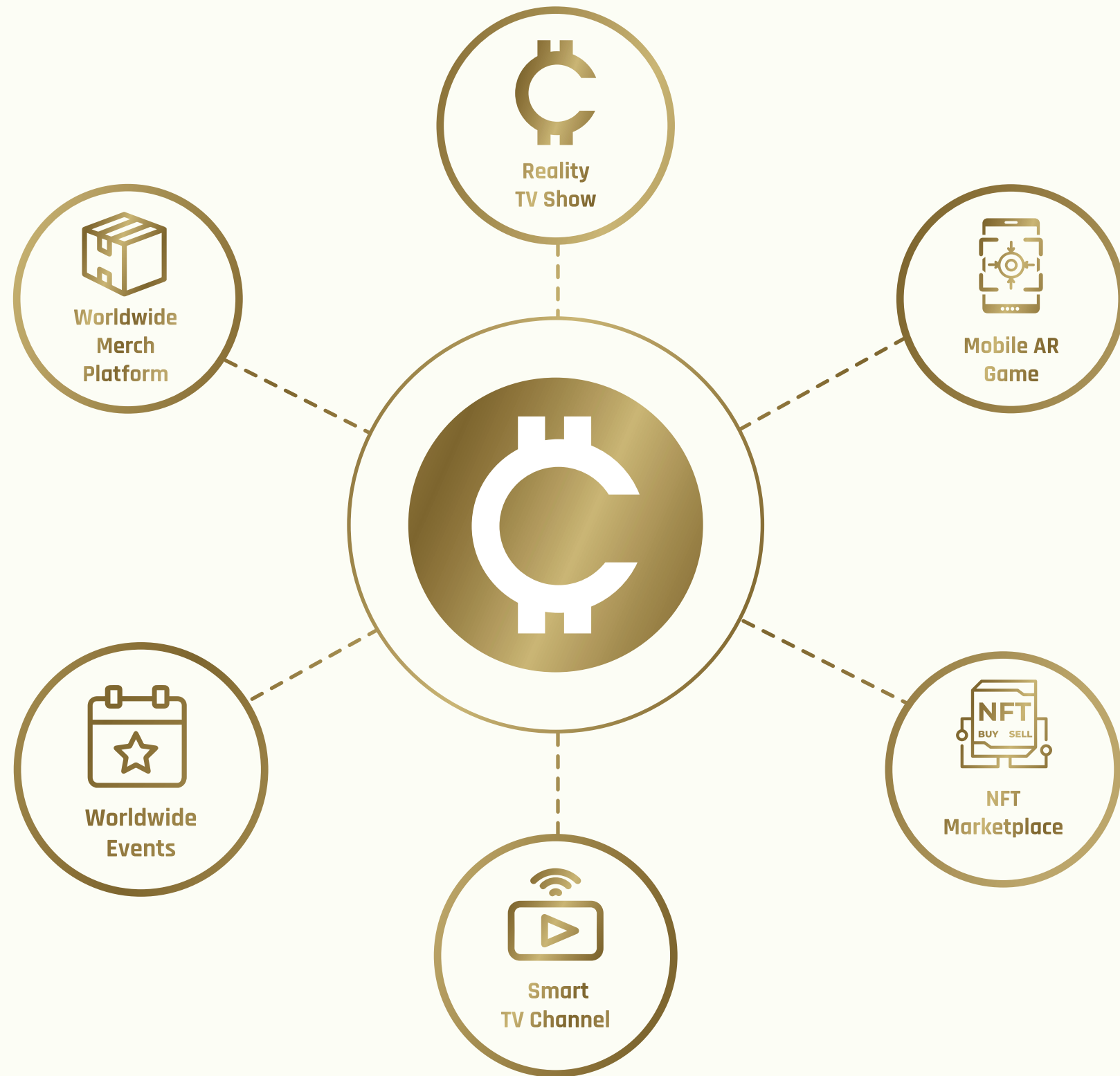
www.finoa.io/blog/crypto-adoption-growth/

blog.chainalysis.com/reports/2022-global-crypto-adoption-index/





SOLUTION



- 🔗 Showcasing the world of cryptocurrencies, educating viewers, and creating mainstream awareness.
- 🔗 Encouraging users to actively participate in digital treasure hunting and crypto-related quests.
- 🔗 Engage users in rewarded learning and activities about cryptocurrencies and NFT.
- 🔗 Promote the use and adoption of cryptocurrencies by creating a community of like-minded people around the world.
- 🔗 To create an ecosystem of products for the seamless adaptation of users from web2 to web3 and become the first crypto product for millions of people.



COMPANY STRUCTURE



SEASIDE HOLDING LTD
(Dubai)



**CRYPTO HUNTERS
GAMING DEVELOPMENT LLC**



**CRYPTO HUNTERS
TV SHOW PRODUCTIONS LLC**



CRYPTO HUNTERS AG
Token issues company



CRYPTO HUNTERS TV SHOW

**12 CONTESTANTS
FROM AROUND THE GLOBE**

OUTSMART AND OUTRUN EACH OTHER IN A TREASURE HUNT

FOR A
USD 1MIL PRIZE
MONEY
\$ 1,000,000



LOCATIONS OF THE HUNT



SINGAPORE



TOKYO, JAPAN



RIYADH, SAUDI ARABIA

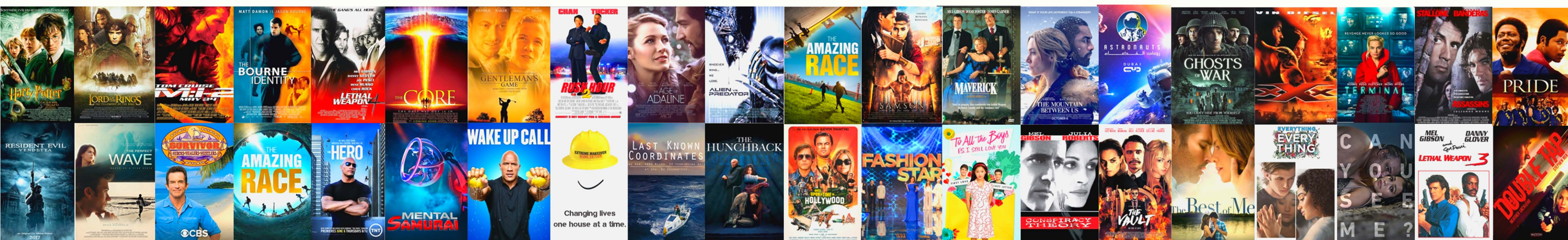


SEASIDE MEDIA TEAM PORTFOLIO



Seaside Media LLC is a Dubai-based media company with a global focus. Our portfolio includes international series, movies, and new formats. We blend Gaming, Film, TV, and Advertising for immersive experiences and offer masterclasses to nurture industry talent.

Our key initiatives include the Dubai Production Hub and a Media Fund to support and position Dubai as a global media epicenter.





SEASIDE MEDIA TEAM



Hussein Karaki

CEO / Founder & Executive Producer

Creator, and Founder of Crypto Hunters. Businessman, professional investor, and philanthropist based in Germany and Dubai. Owner of construction companies and real estate investor.



Bianca Goodloe

Board Member & Executive Producer

Specializes in entertainment law and film finance. Worked with over 200 globally know movies projects: Pirates of the Caribbean, Alien vs Predator, Harry Potter, Lord of the Rings.



Mai El Khalifa

Executive Producer & Advisor

Worked with top networks in MENA. Produced, acquired and commissioned over 200 hours of programs and global formats; Mental Samurai, Fashion Star, The Astronauts.



Bruce Macdonald

Producer & Director

Award winning director, Notable Films: Samson, The Carpenter and Ocean Driven.



Craig Armstrong

Executive Producer / Showrunner

Executive Producer and Show Runner. Extensive experience in both film and television production, with over 10 years in film and 25 years in television. Worked on successful shows like "Survivor," "Extreme Makeover Home Edition," and films like "Jack Frost" and "Born on the Fourth of July."



Rick Ringbakk

Co-Executive Producer

Is a two-time Emmy Award-winning executive producer who has created, produced, and directed series for CBS, NBC, ABC, FOX, TNT, TBS, MTV, Discovery, The Olympics to The Amazing Race, game shows, live concert specials, extreme sports and wildlife documentaries.

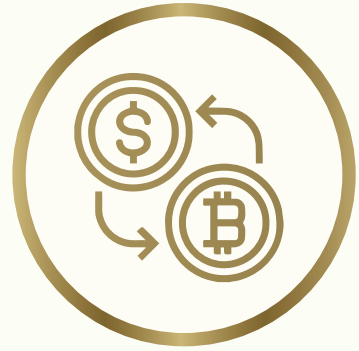


POTENTIAL PRODUCT PLACEMENTS





CRYPTO SPECIFIC



Cryptocurrency
Exchanges



Crypto Wallet
Providers



Blockchain-based
Companies



Financial Services
Companies



Decentralized
Exchanges



Metaverse
Companies



Crypto News
Companies

OPPORTUNITIES

Integrate your brands product into the plot or dialogue

Brand sponsorship of the show / episode / segment / challenge

Showcase your product through product placement in scenes

Your branded product integrated into the shows branding or logos

Have your brands product appear as a prop in a scene

Your products placed in promotional materials, such as trailers or advertisements

Branded background with your displays or signage

Your branded products integrated into merchandise or tie-in products

Characters using or wearing your products

Your product or brand will be integrated and featured in one challenge



CRYPTO HUNTERS MIXED REALITY GAME

WITH DIGITAL REAL WORLD ASSETS TWINS

A real world hyper-interactive treasure hunt for the whole family.

Complete and compete in quests as a single player or as a group for an ultimate prize money.



GAME MECHANICS

New gamers experience through interaction between real world and digital twin world in mixed reality game.

FREE TO PLAY

Players can join the game everyday without any limits to play the game and collect rewards from Ads by our local and international partners

FAMILY HUNTS

Allow players to play in a large number of locations with family up to 10 members. Families can spend time outside playing the game, solve the hints and search the treasury.

SOCIAL HUNTS

Everyone can build their own network to participate in Social Hunts, where two players will help each other as active and remote players solving the hints and playing against other pairs of players all over the world.

LIVE HUNTS

The game where a limited amount of players in limited locations will play the game and make live streaming for Crypto Hunters community. Together they will solve the hint, give advice about next steps and for a chance to win **\$1,000,000**

AVAILABLE DEVICES



SMART PHONES
(IOS & ANDROID)



VR GLASSES



LAPTOPS

100+ CITIES
All over the world
every week

CASH & NFT
Prizes every game



CRYPTO HUNTERS GAME

Play together inside both worlds being inside or outside the buildings

While engaging in activities, receive bonuses from various local and global brands

Hundreds of locations united in quests and quizzes to find the cash treasures and win main prizes in the game

Establish a global network of friends and partners to collaborate for enhanced collective outcomes


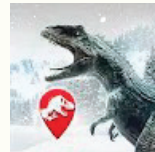



















Enhance your opportunities and advancement using exclusive NFT assets within the game





COMPARISON

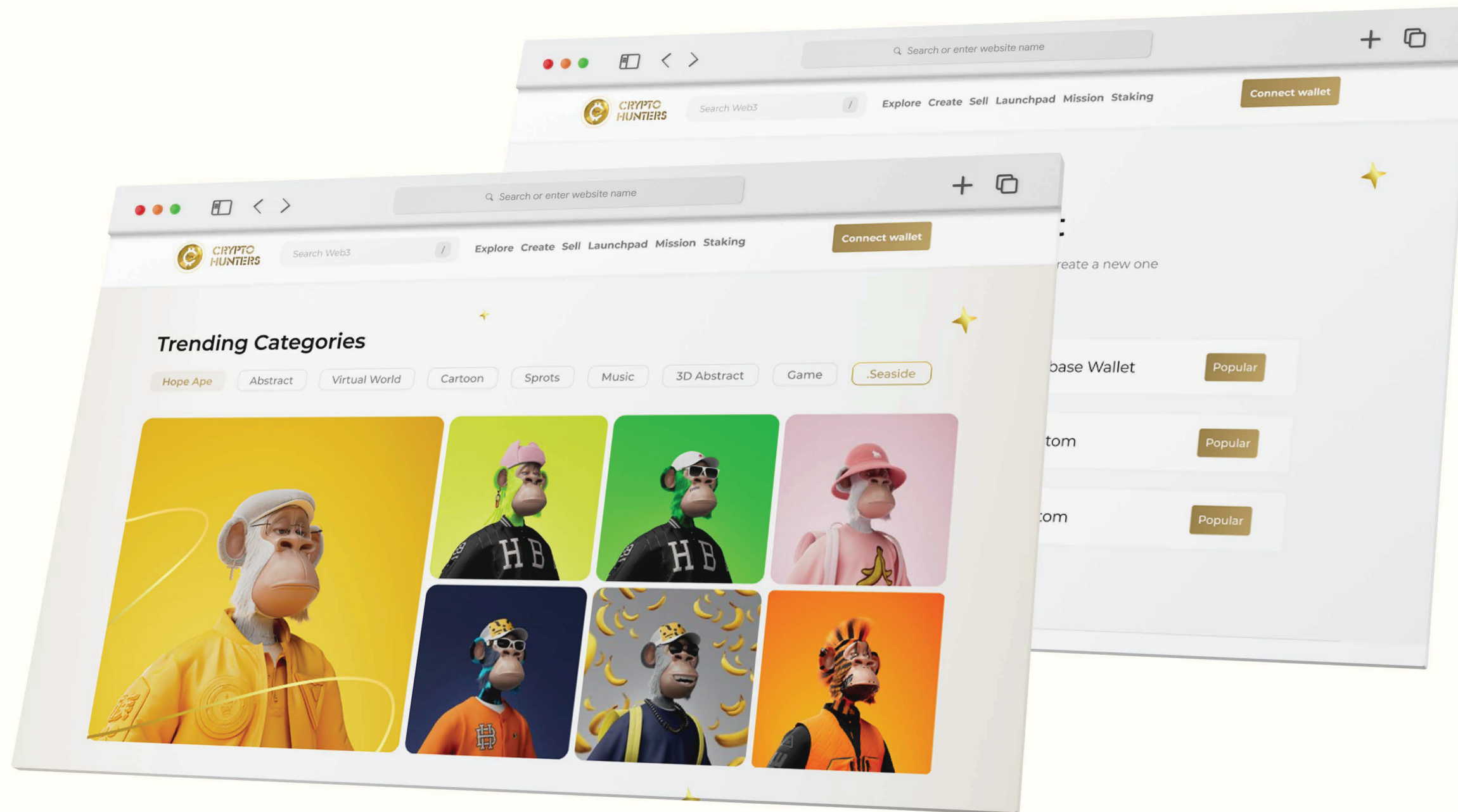
There are not many augmented reality mobile games in the world that are based on a TV show or TV product. And there are absolutely none that are built using the blockchain. Crypto Hunters game offers all players a truly unique user experience, let's take a closer look at the comparison.

	 Pokemon GO	 Jurassic World Alive	 Harry Potter: Wizard Unite	 The Walking Dead : Our World	 Zombies, Run!	 The Witcher: Monster Slayer	 CRYPTO HUNTERS
Platform	 	 	 	 	 	 	 
Genre	Location-based	Location-based, Education	Location-based	Location-based	Location-based, Fitness	Role Playing, Location-based	Location-based, Fitness, Education, Role Playing
Installs	100M+	50M+	10M+	5M+	1M+	1M+	
Multiplayer	+	+	-	+	+	-	+
Age	4+	17+	7+	17+	12+	16+	4+
Educational	-	+	-	-	-	-	+
Physical Activities	+	+	+	-	-	-	+
In-game real money rewards	-	-	-	-	-	-	+
Blockchain	-	-	-	-	-	-	+



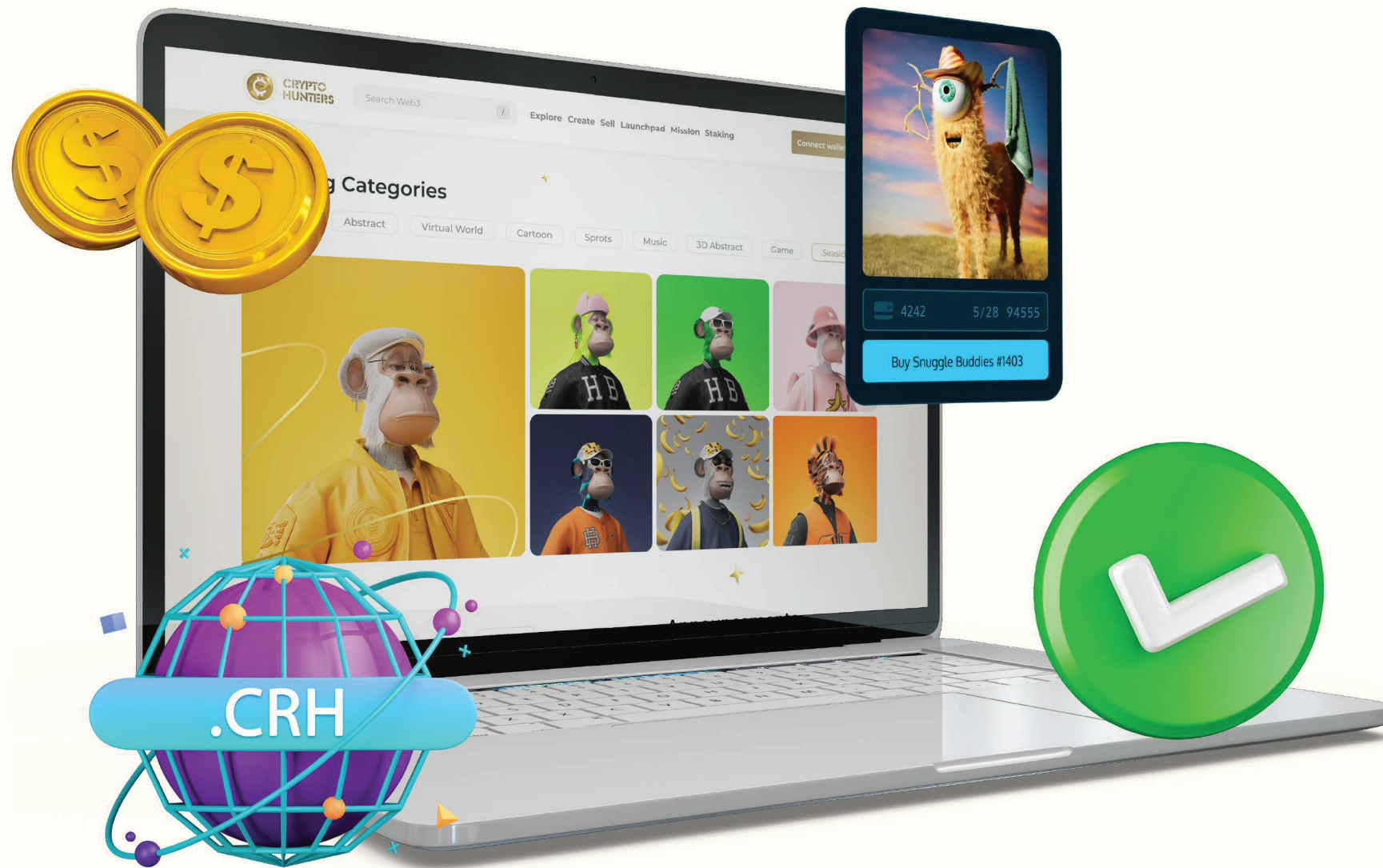
CRYPTO HUNTERS NFT MARKETPLACE

A unique platform facilitating trade and education
to retain users in our ecosystem





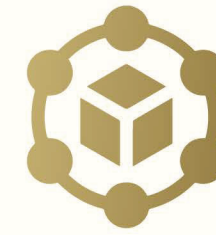
UNIQUE FEATURES



Redistribution
Marketplace fees
to all users.



ERC721, ERC721A,
ERC1155.



Create and Trade
NFTs in different
blockchain in one
place.



Manage collections
from different
wallets in one
profile.



Raise funds with
our Launchpad.



Learn about
Crypto Hunters
and earn rewards.

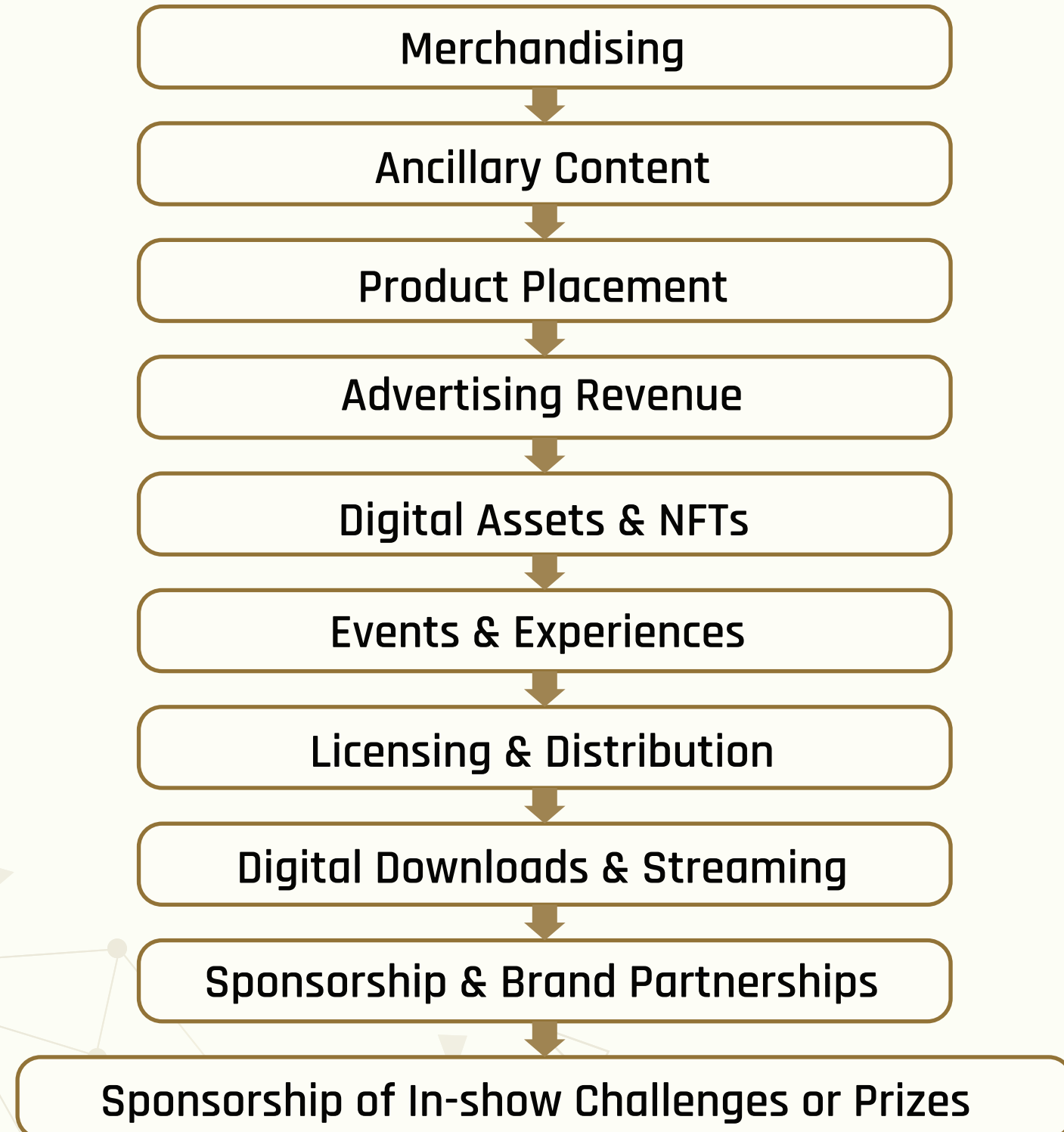


Transform wallet
address in own
Crypto Hunters
domain name.

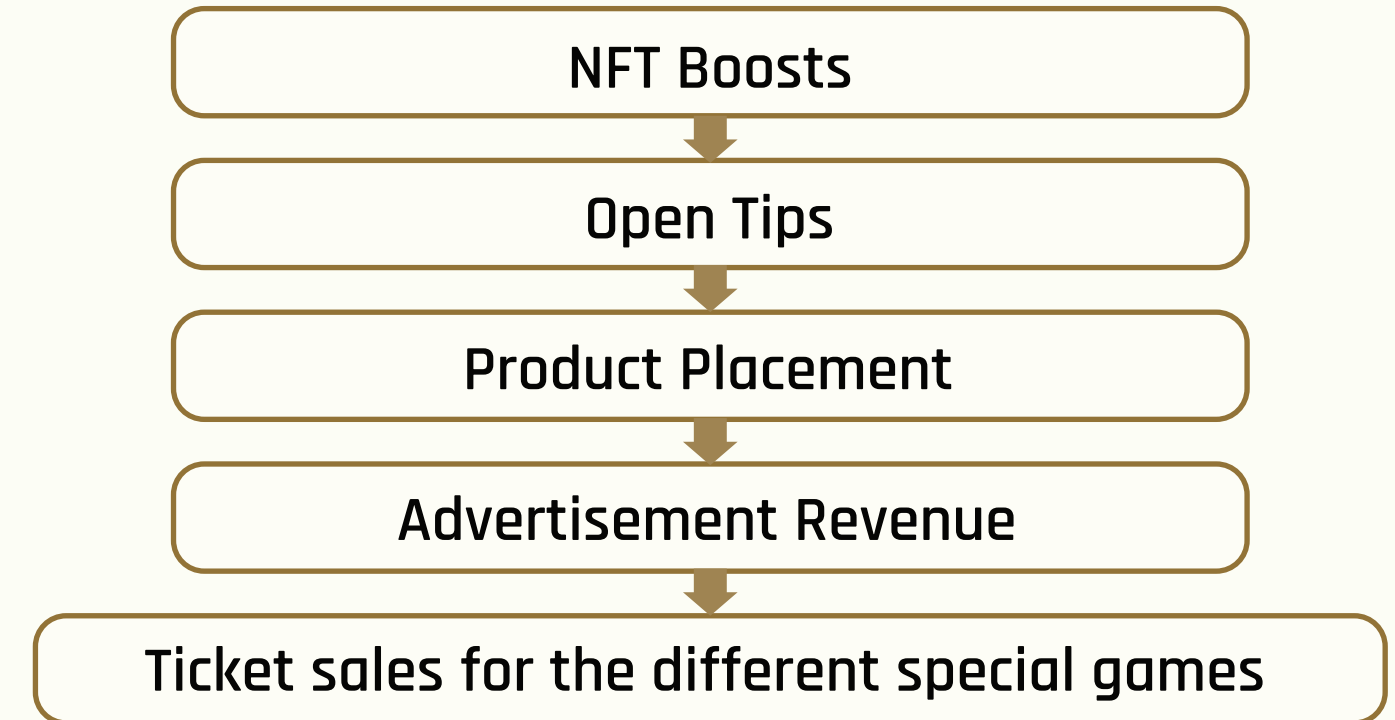


BUSINESS MODEL

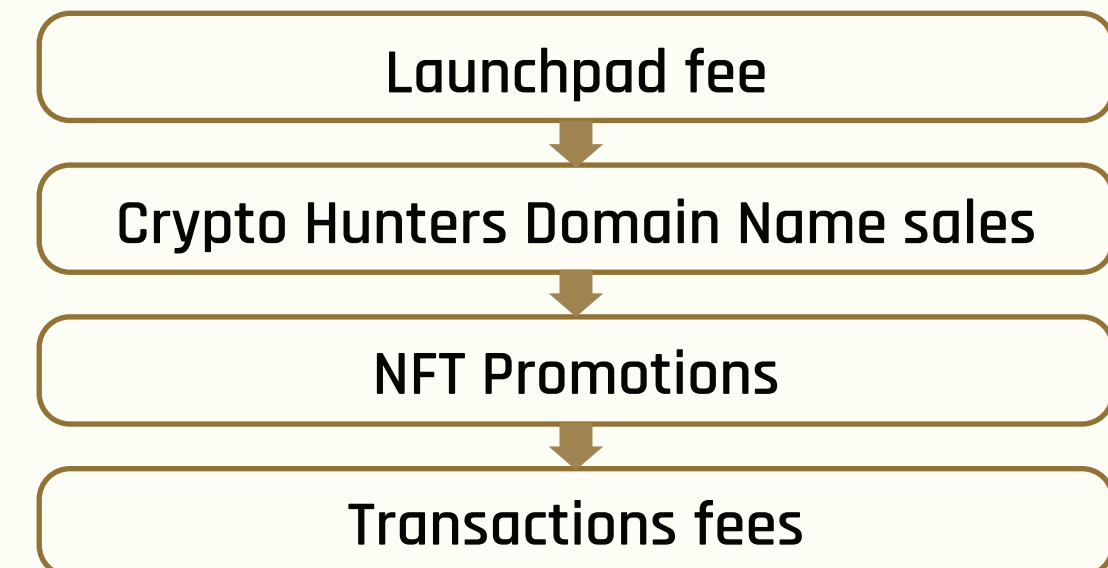
CRYPTO HUNTERS TV SHOW



MULTIPLAYER AR MOBILE GAME



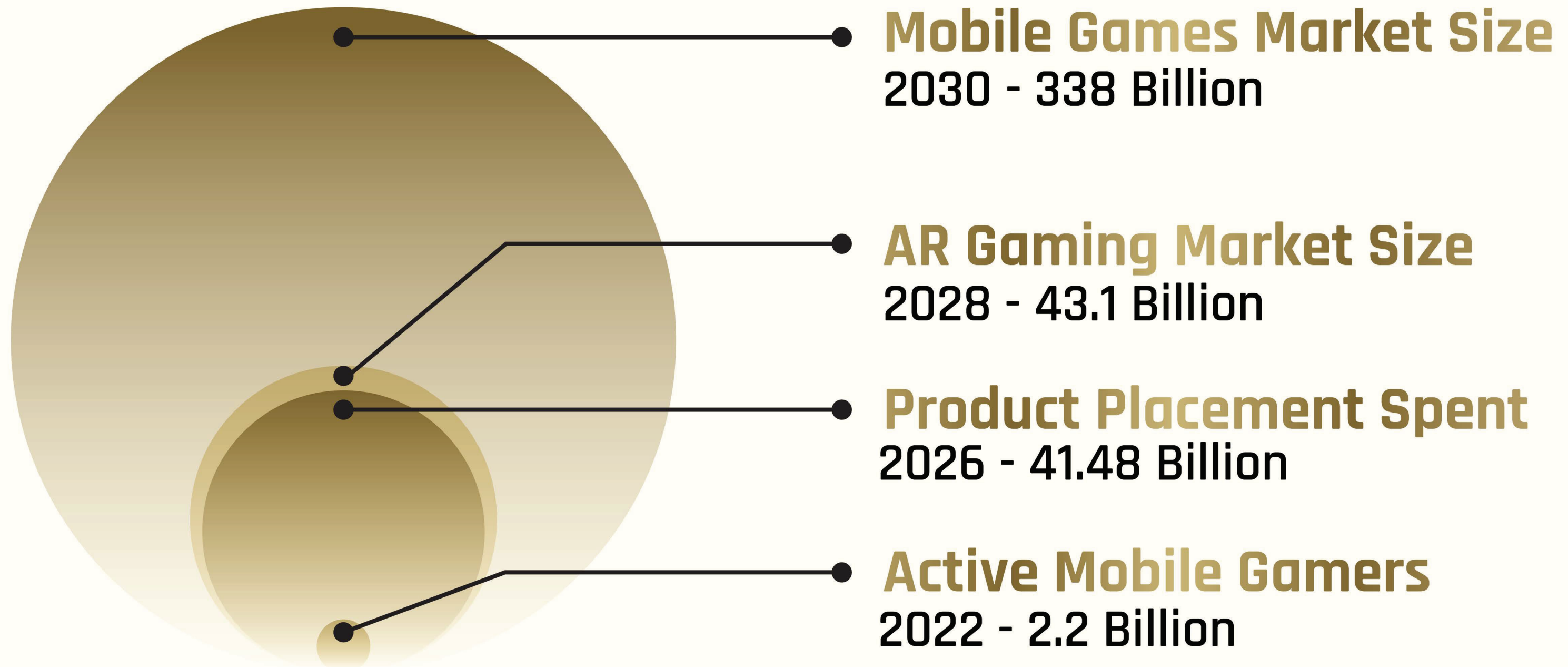
NFT MARKETPLACE





ADDRESSABLE MARKET

Crypto Hunters as a holistic ecosystem with reality TV show and mixed reality game have a big market demand and unlimited addressable market





CRYPTO HUNTERS COIN SALE

KOL SALE

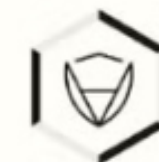
AMOUNT: \$ 0.25M
PRICE PER TOKEN: \$ 0.025
CLIFF: 1 MONTH
VESTING: 8 MONTHS
VALUATION: \$ 25M

PUBLIC SALE

AMOUNT: \$ 0.80M
PRICE PER TOKEN: \$ 0.028
CLIFF: 1 MONTH
VESTING: 6 MONTHS
VALUATION: \$ 28M

TOTAL SUPPLY: 1,000,000,000

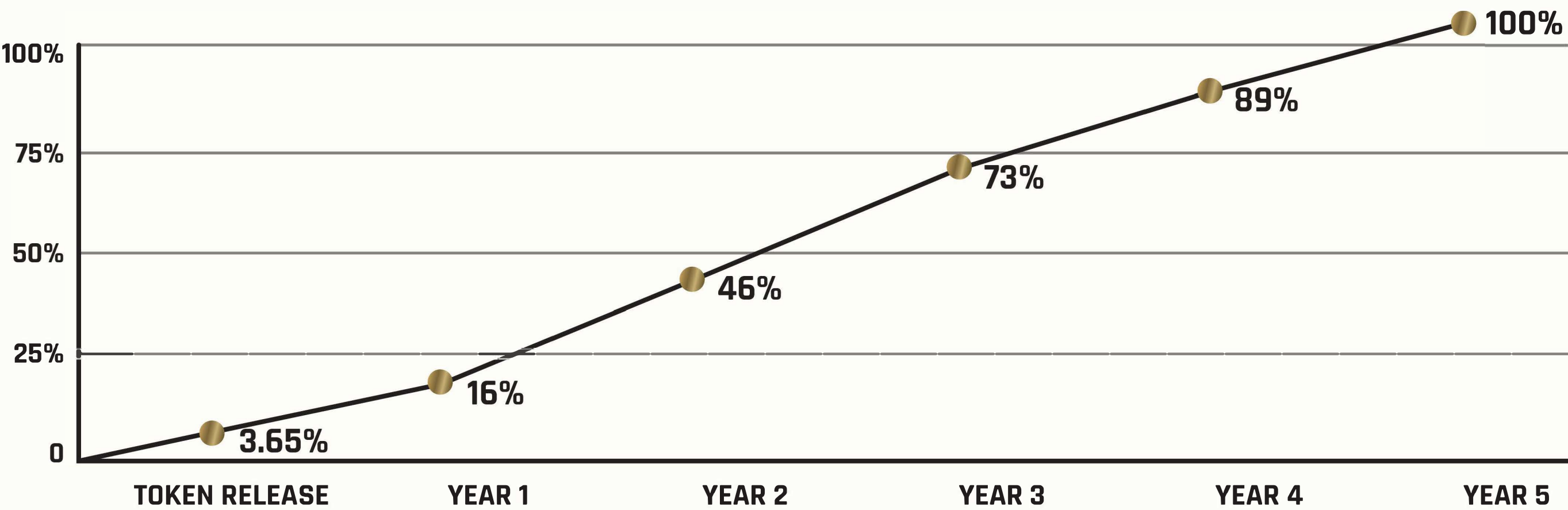
AUDITED BY:



CERTIK
SECURITY LEADERBOARD



RELEASE SCHEDULE



TOTAL SUPPLY - 1,000,000,000
FDV MCAP - \$ 28,000,000
PUBLIC PRICE - \$ 0.028
RAISED - \$1,050,000
RELEASE TOKENS VIA COMPANY IN A FIRST YEAR - \$ 4,000,000
CALCULATED WITH PUBLIC SALE PRICE



ROADMAP





EXTENDED TEAM



Dmitry Zhemchugov

CTO

10 years of experience in IT,
3.5 years in Game Development,
2.5 years in blockchain development



Oleksii Herasymchyk

CDO

7 years of experience in CPO and CDO,
3 years experience as blockchain
services area expert



John Patrick Talamayan

3D Designer

13 years of experience in Graphics/
Motion Design, 6 years
experience in 3D Design



Serkan Kurnaz

Partnerships Manager

10 years of experience in Web 3.0
3000+ Collaborations
Sold out over 150k NFTs



Michael El Khoury
Community Manager

5+ years of experience in educator,
4+ years Community manager,
PhD in moral philosophy



Kseniya Riyako
SEO Manager

10 years of experience in SEO



Said Bairam
Front-end Developer

5 years of experience in Front-End
Development, 1 year experience
in Blockchain Front-End
Side Development



Daria Orlovska
UX/UI Designer

3 years of experience
in UX/UI Designer



Raphael Eric
Solidity Developer

10 years of experience in programming,
5 years in solidity





ADVISORS IN THE BLOCKCHAIN



Jenna Seiden
Advisor

Over 25 years of executive experience in video games, XR, and media. Currently Senior Vice President, Business Development at Skydance Interactive, overseeing strategic partnerships, licensing, and publishing. Started career in sports marketing at the NBA and held executive positions at CAA, Xbox, HTC, Maker Studios, and Meta. Board advisor to multiple Emmy- and Interactive award-winning immersive and games studios. Consults across the AI and XR landscape.



Yuri Rabinovich
Advisor

Founder and Managing Partner at VNTR Capital, global investors community and syndicate. Investor in 20 startups and Community Builder, who is building the biggest global Investors community.



HUSSEIN KARAKI

CEO / FOUNDER

