



# CRYPTO HUNTERS

MIXED REALITY ECOSYSTEM



# ADDRESSING THE CHALLENGE

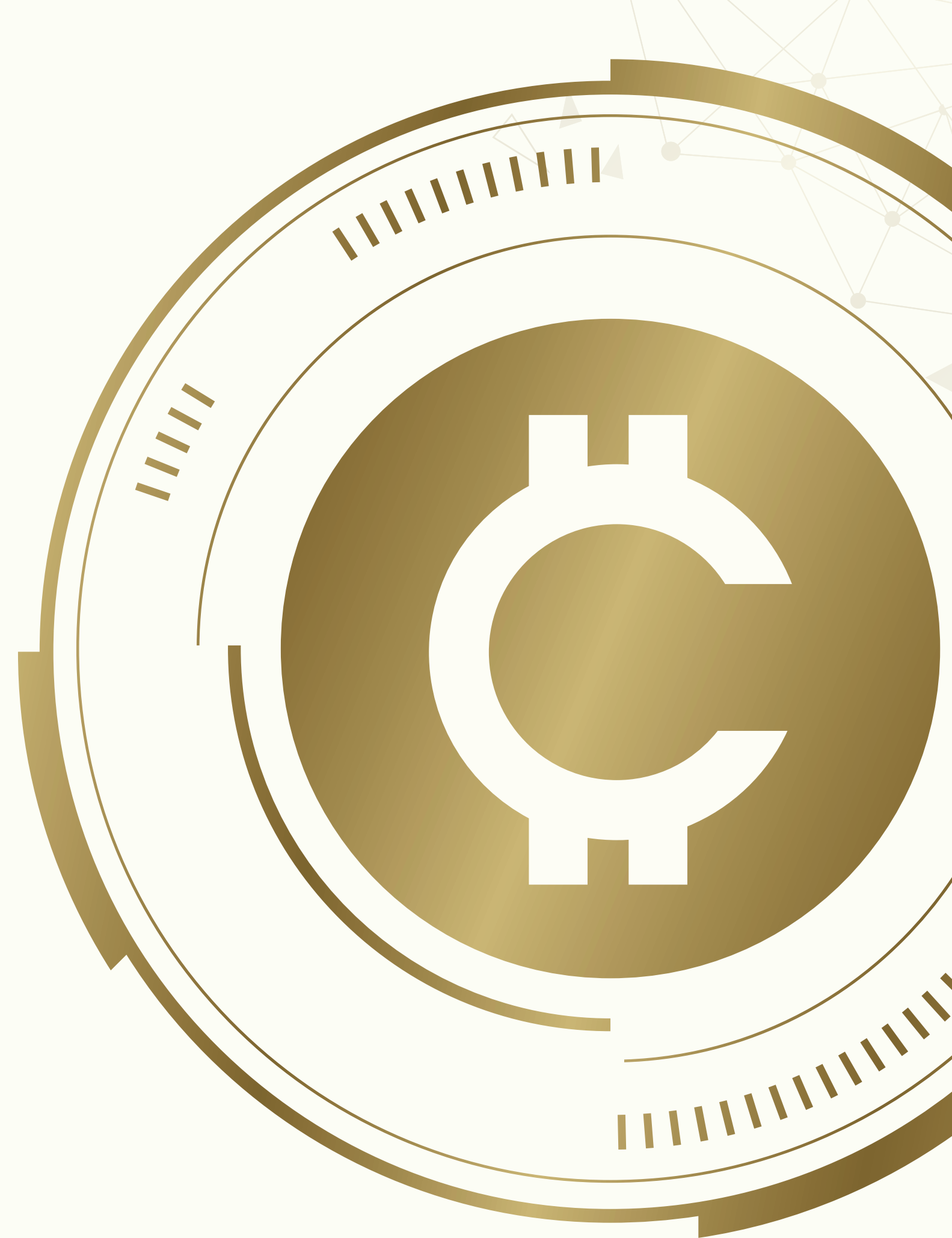
Revolutionising Crypto Adoption

## PROBLEM

Low crypto adoption, limited knowledge, and lack of utility for crypto in the market, limited options for web3 apps.

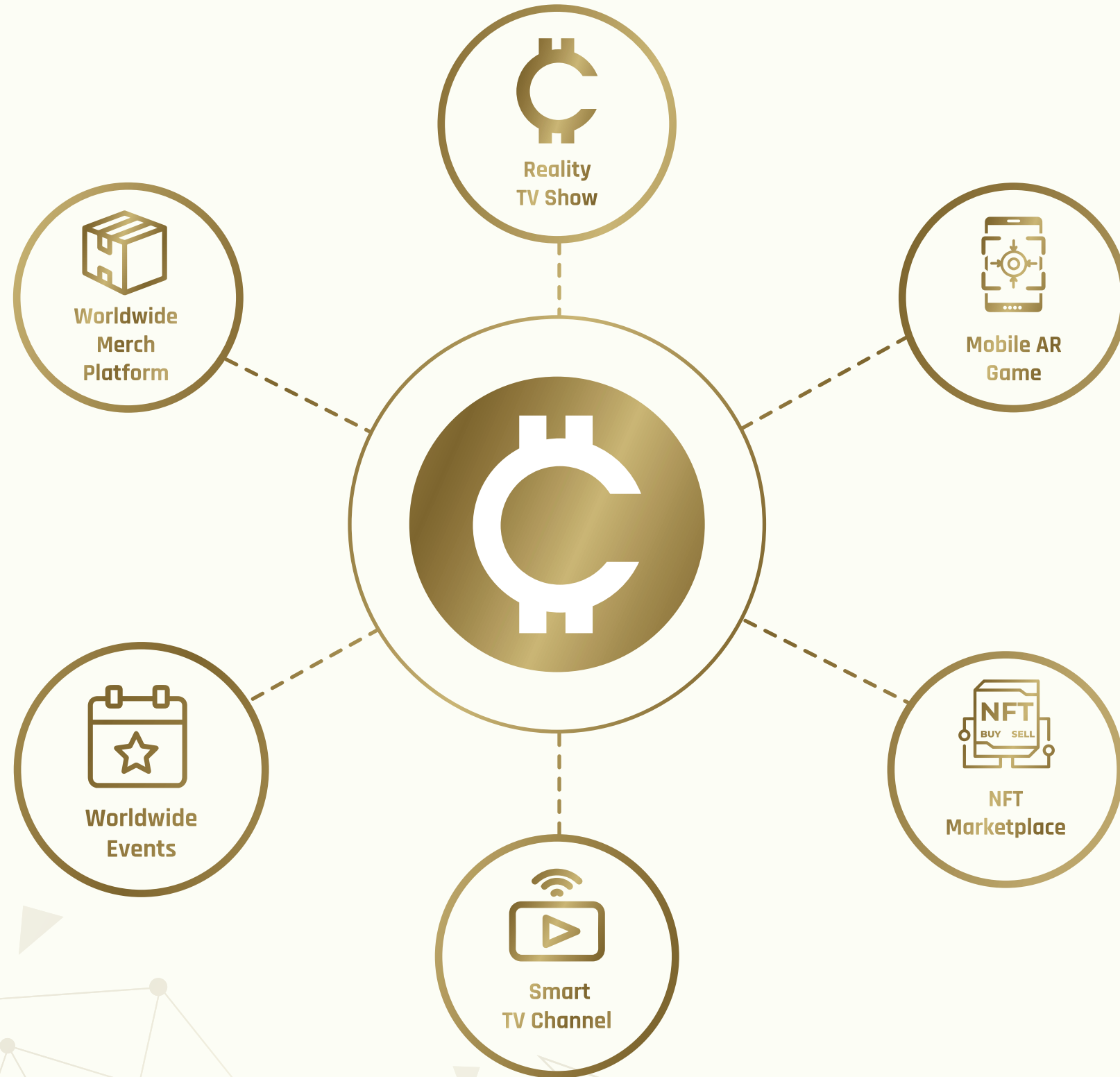
[www.finoa.io/blog/crypto-adoption-growth/](http://www.finoa.io/blog/crypto-adoption-growth/)

[blog.chainalysis.com/reports/2022-global-crypto-adoption-index/](http://blog.chainalysis.com/reports/2022-global-crypto-adoption-index/)





# SOLUTION



- ☉ Showcasing the world of cryptocurrencies, educating viewers, and creating mainstream awareness.
- ☉ Encouraging users to actively participate in digital treasure hunting and crypto-related quests.
- ☉ Engage users in rewarded learning and activities about cryptocurrencies and NFT.
- ☉ Promote the use and adoption of cryptocurrencies by creating a community of like-minded people around the world.
- ☉ To create an ecosystem of products for the seamless adaptation of users from web2 to web3 and become the first crypto product for millions of people.



# COMPANY STRUCTURE



**SEASIDE HOLDING LTD**  
(Dubai)



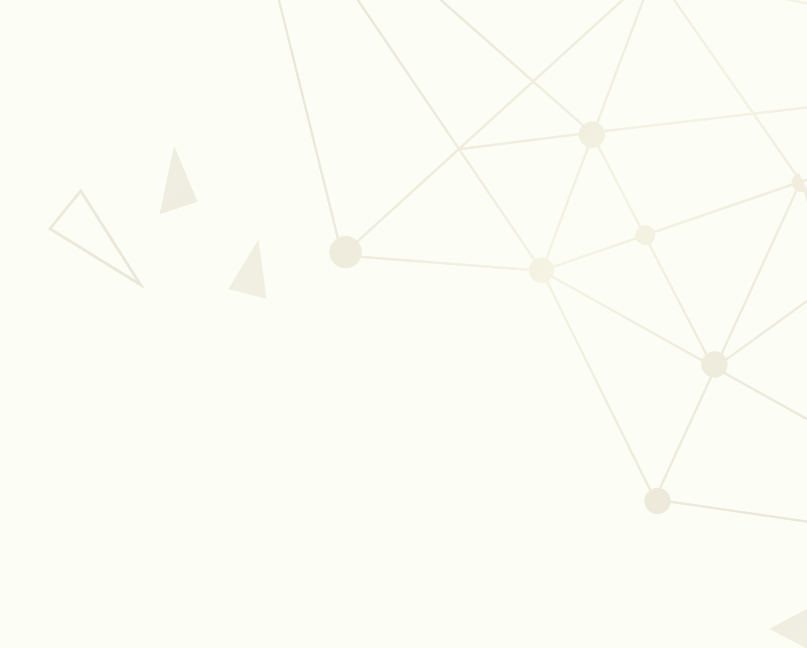
**CRYPTO HUNTERS  
GAMING DEVELOPMENT LLC**



**CRYPTO HUNTERS  
TV SHOW PRODUCTIONS LLC**



**CRYPTO HUNTERS AG**  
Token issues company





# CRYPTO HUNTERS TV SHOW

**8 TEAMS** OF **2 CRYPTO HUNTERS**  
**FROM AROUND THE GLOBE**

**NO CASH. ONLY**  
**CARD. CRYPTO**

**OUTSMART AND OUTRUN EACH OTHER IN A CRYPTO TREASURE HUNT**

**FOR A** **1MILL** **PRIZE**  
**USD** **\$1,000,000** **MONEY**



# CRYPTO HUNTERS GLOBAL

## CASTING

 Dubai, U.A.E  
DONE

 London, U.K  
DONE

 Worldwide Online  
Casting  
DONE

## PRODUCTION

 Dubai

 Seoul

 Abu Dhabi

 Reykjavik

 Istanbul

 Paris

 Hong Kong



# AWARD WINNING TEAM



**Hussein Karaki**  
CEO / Founder &  
Executive Producer

Creator, and Founder of Crypto Hunters. Businessman, professional investor, and philanthropist based in Germany and Dubai. Owner of construction companies and real estate investor.



**Bianca Goodloe**  
Board Member &  
Executive Producer

Specializes in entertainment law and film finance. Worked with over 200 globally know movies projects: Pirates of the Caribbean, Alien vs Predator, Harry Potter, Lord of the Rings.



**Mai El Khalifa**  
Executive Producer

Worked with top networks in MENA. Produced, acquired and commissioned over 200 hours of programs and global formats; Mental Samurai, Fashion Star, The Astronauts.



**Craig Armstrong**  
Executive Producer / Showrunner

Executive Producer and Show Runner. Extensive experience in both film and television production, with over 10 years in film and 25 years in television. Worked on successful shows like "Survivor," "Extreme Makeover Home Edition," and films like "Jack Frost" and "Born on the Fourth of July."



**Bruce Macdonald**  
Director

Award winning director, Notable Films: Samson, The Carpenter and Ocean Driven.



**Ben Baker**  
Visual Effects Supervisor

Previous roles at HBO, VICE Media, and as an independent post producer. Involved in the launch of HBO Max and Viceland. Significant experience in post-production and digital workflows for film and television.



**James Deutch**  
Producer

Executive Producer & Head of Television for EMP. Over 30 years of experience in creating, developing, and producing content for various platforms. Notable projects include "Fashion Star," "Mariah Carey's Magical Christmas Special," and "TechStars."



# SHOW PRODUCTION PARTNER

# EMP

WATCH TRAILER

EMP is a leading production company focused on premium film and television content. EMP team has produced over 100 films and TV shows for major studios, networks, and streamers including Disney, Fox, MGM, Sony, NBC, Apple TV+, Bravo and CNBC.

## 28 Oscar nominations, 4 Oscar titles







# POTENTIAL PRODUCT PLACEMENTS





# CRYPTO SPECIFIC



Cryptocurrency Exchanges



Crypto Wallet Providers



Blockchain-based Companies



Financial Services Companies



Decentralized Exchanges



Metaverse Companies



Crypto News Companies

# OPPORTUNITIES

Integrate your brands product into the plot or dialogue

Showcase your product through product placement in scenes

Have your brands product appear as a prop in a scene

Branded background with your displays or signage

Characters using or wearing your products

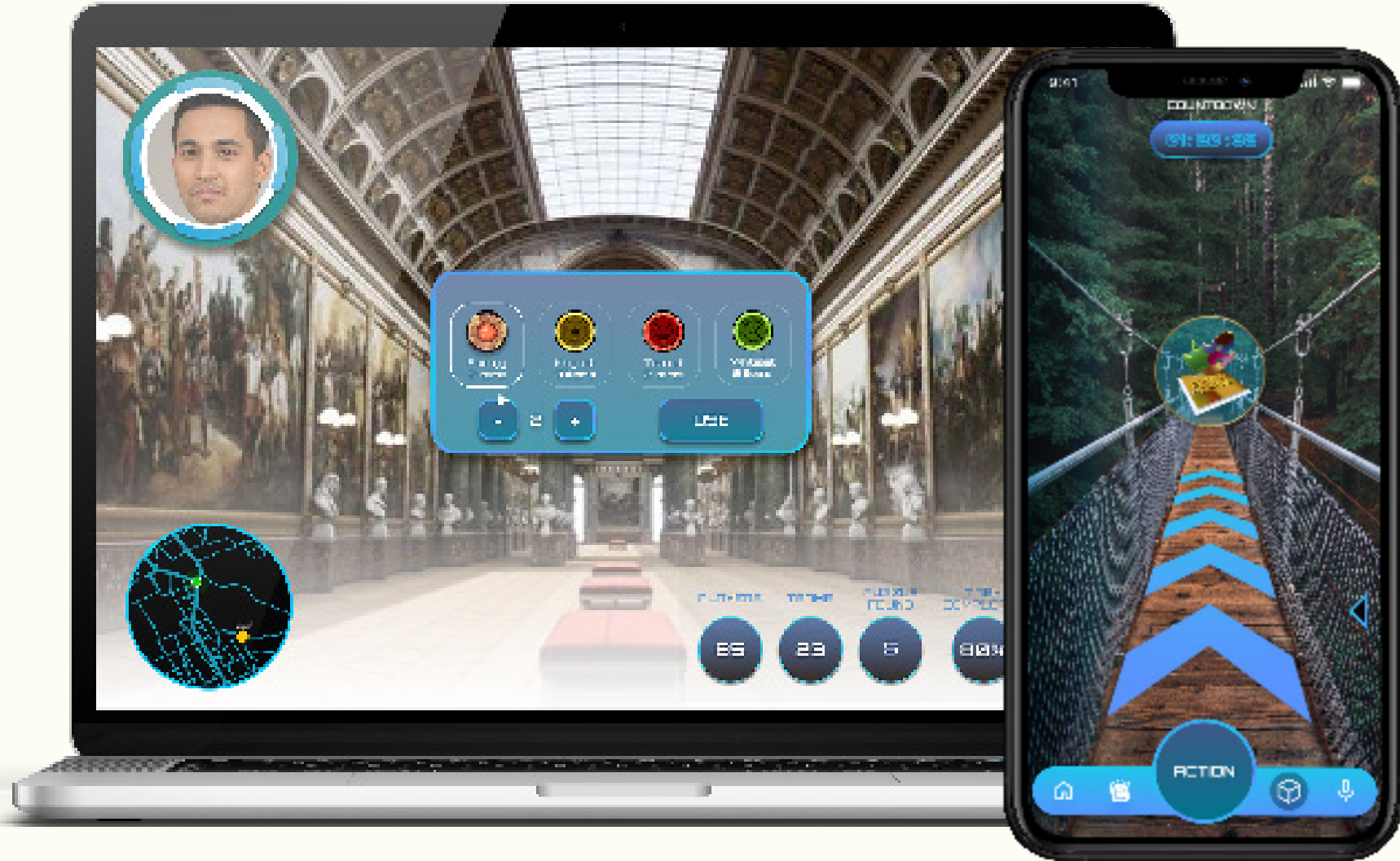
Brand sponsorship of the show / episode / segment / challenge

Your branded product integrated into the shows branding or logos

Your products placed in promotional materials, such as trailers or advertisements

Your branded products integrated into merchandise or tie-in products

Your product or brand will be integrated and featured in one challenge



# CRYPTO HUNTERS MIXED REALITY GAME

WITH DIGITAL REAL WORLD ASSETS TWINS

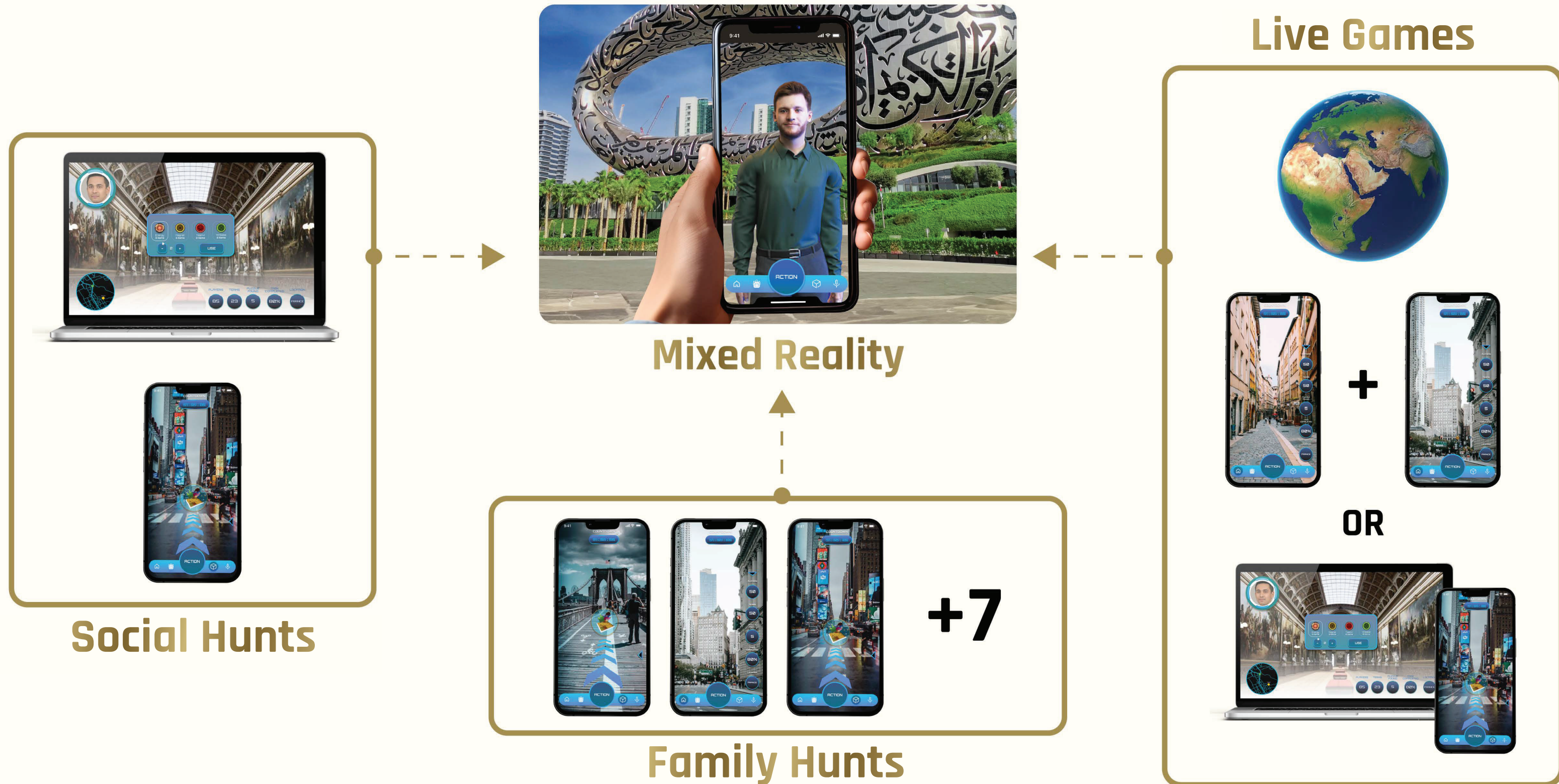
A real world hyper-interactive treasure hunt for the whole family.

Complete and compete in quests as a single player or as a group for an ultimate prize money.



# GAME MECHANICS

New gamers experience interaction between real world and digital world in Crypto Hunters mixed reality game





# CRYPTO HUNTERS GAME

Play together inside both worlds being inside or outside the buildings

While engaging in activities, receive bonuses from various local and global brands

Hundreds of locations united in quests and quizzes to find the cash treasures and win main prizes in the game

Establish a global network of friends and partners to collaborate for enhanced collective outcomes


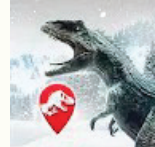



















Enhance your opportunities and advancement using exclusive NFT assets within the game





# COMPARISON

There are not many augmented reality mobile games in the world that are based on a TV show or TV product. And there are absolutely none that are built using the blockchain. Crypto Hunters game offers all players a truly unique user experience, let's take a closer look at the comparison.

	 Pokemon GO	 Jurassic World Alive	 Harry Potter: Wizard Unite	 The Walking Dead : Our World	 Zombies, Run!	 The Witcher: Monster Slayer	 CRYPTO HUNTERS
<b>Platform</b>	 	 	 	 	 	 	 
<b>Genre</b>	Location-based	Location-based, Education	Location-based	Location-based	Location-based, Fitness	Role Playing, Location-based	Location-based, Fitness, Education, Role Playing
<b>Installs</b>	100M+	50M+	10M+	5M+	1M+	1M+	
<b>Multiplayer</b>	+	+	-	+	+	-	+
<b>Age</b>	4+	17+	7+	17+	12+	16+	4+
<b>Educational</b>	-	+	-	-	-	-	+
<b>Physical Activities</b>	+	+	+	-	-	-	+
<b>In-game real money rewards</b>	-	-	-	-	-	-	+
<b>Blockchain</b>	-	-	-	-	-	-	+



# GAMING PARTNER



Narsun Studios is a high-end technology enterprise with years of experience in Game development services as well as Web/mobile designing solutions. Narsun Studios have effectively created 135+ games with a striking number of 89+ VR games developed. They made AR and VR products for such companies: Coca-cola, NBA, XGames, NHL, NFL, EY and many others.

SCAPE



SNOW HILL CLIMB

SNOCAT RACE

CHILLY SWAP

X GAMES MINNEAPOLIS BIKE RACE

TAMPA BAY BUCCANEERS TUG OF WAR

uchealth FanFit

BORED APE STREET FIGHTER

THE CREEPY MANSION

SKIP THE DISHES

Tiki TIDE POOL FISHING

Carnival CARNIVAL CHOOSE FUN RACE

VR MAZE

Bot Colony

TRIVIA

DASH

BFK WARZONE

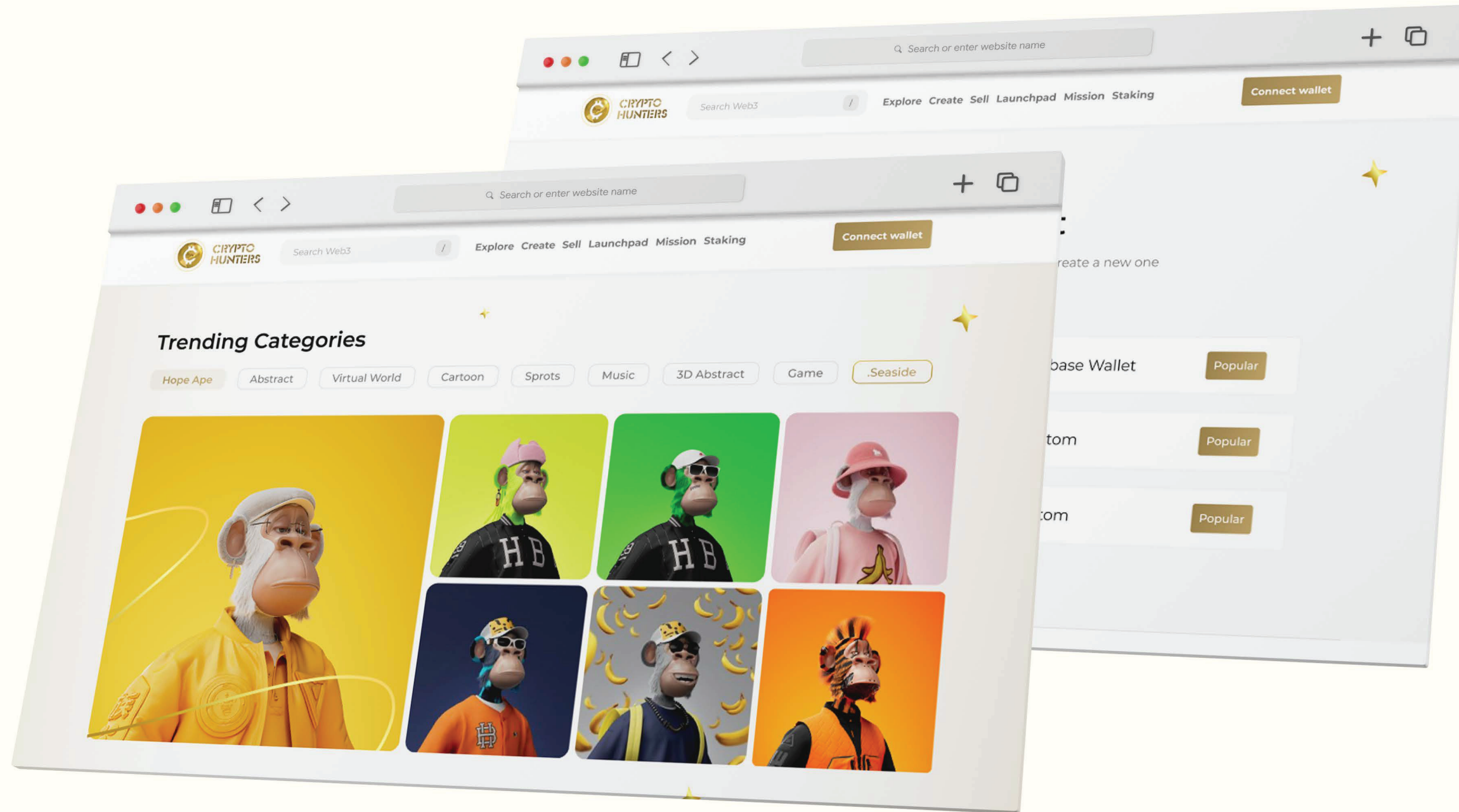
Shuffle Game

XTREME CLIMB



# CRYPTO HUNTERS NFT MARKETPLACE

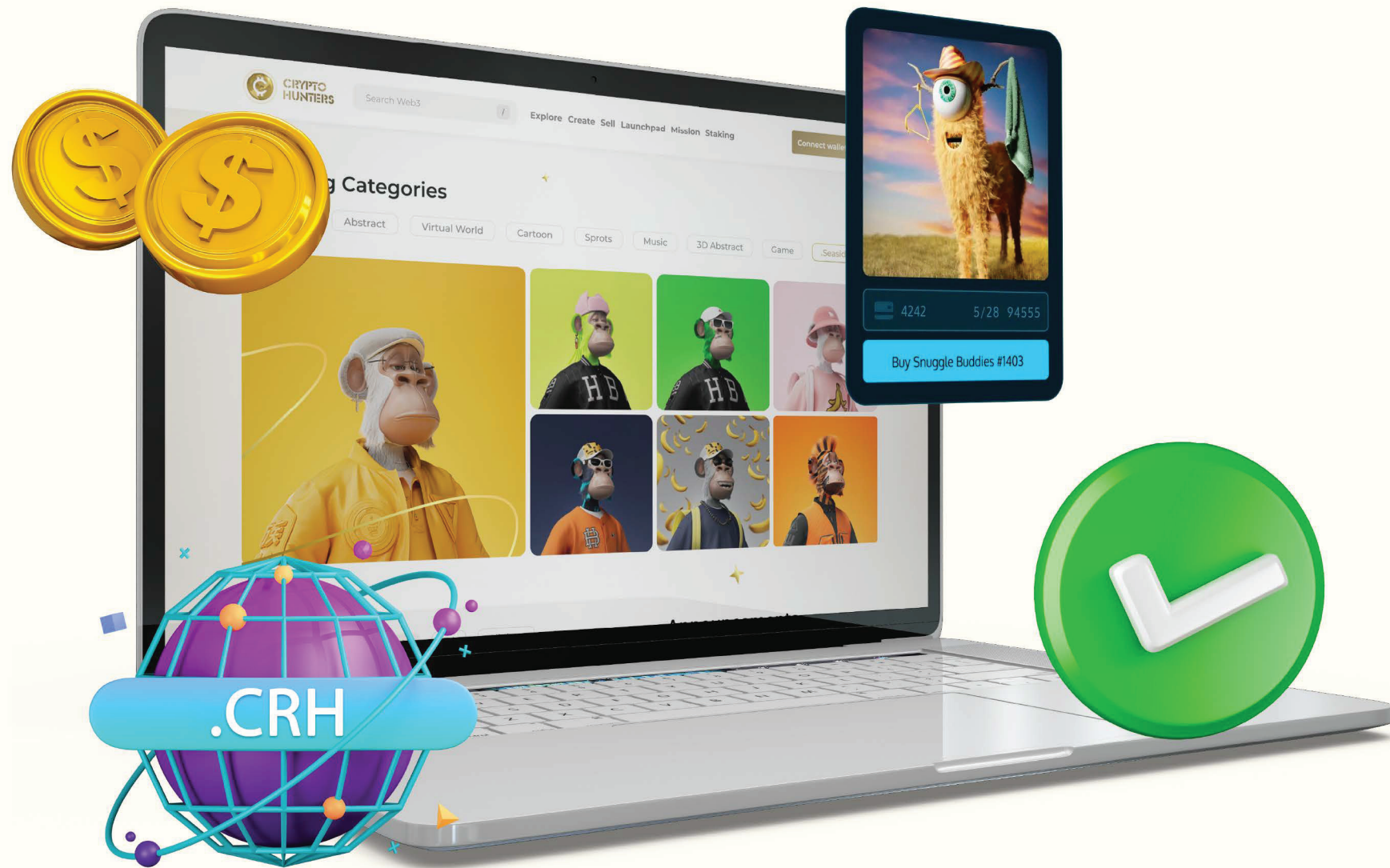
A unique platform facilitating trade and education  
to retain users in our ecosystem







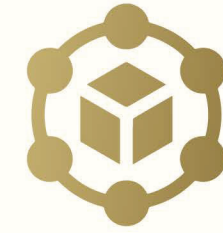
# UNIQUE FEATURES



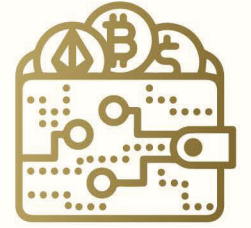
Redistribution  
Marketplace fees  
to all users.



ERC721, ERC721A,  
ERC1155.



Create and Trade  
NFTs in different  
blockchain in one  
place.



Manage collections  
from different  
wallets in one  
profile.



Raise funds with  
our Launchpad.



Learn about  
Crypto Hunters  
and earn rewards.

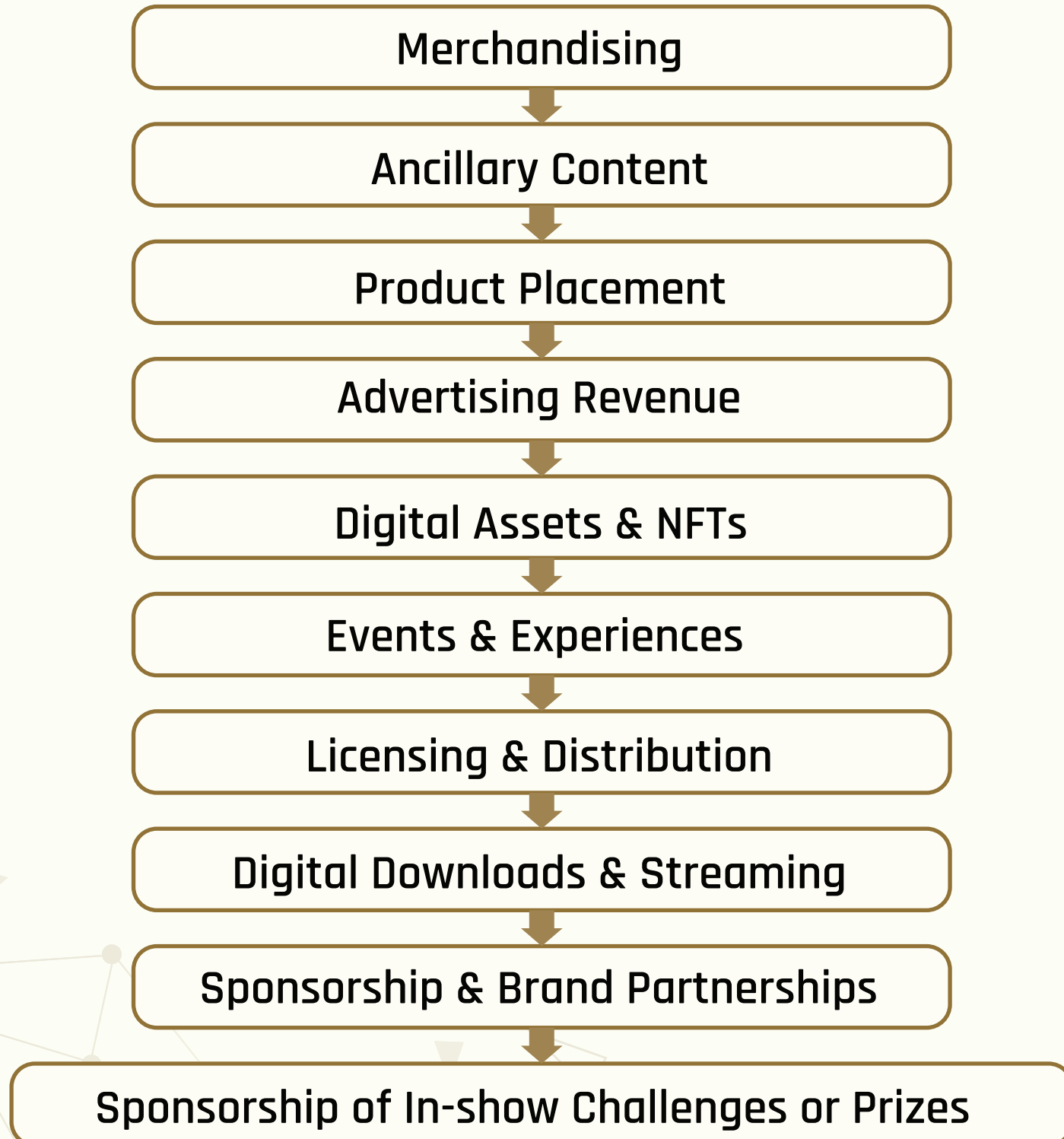


Transform wallet  
address in own  
Crypto Hunters  
domain name.

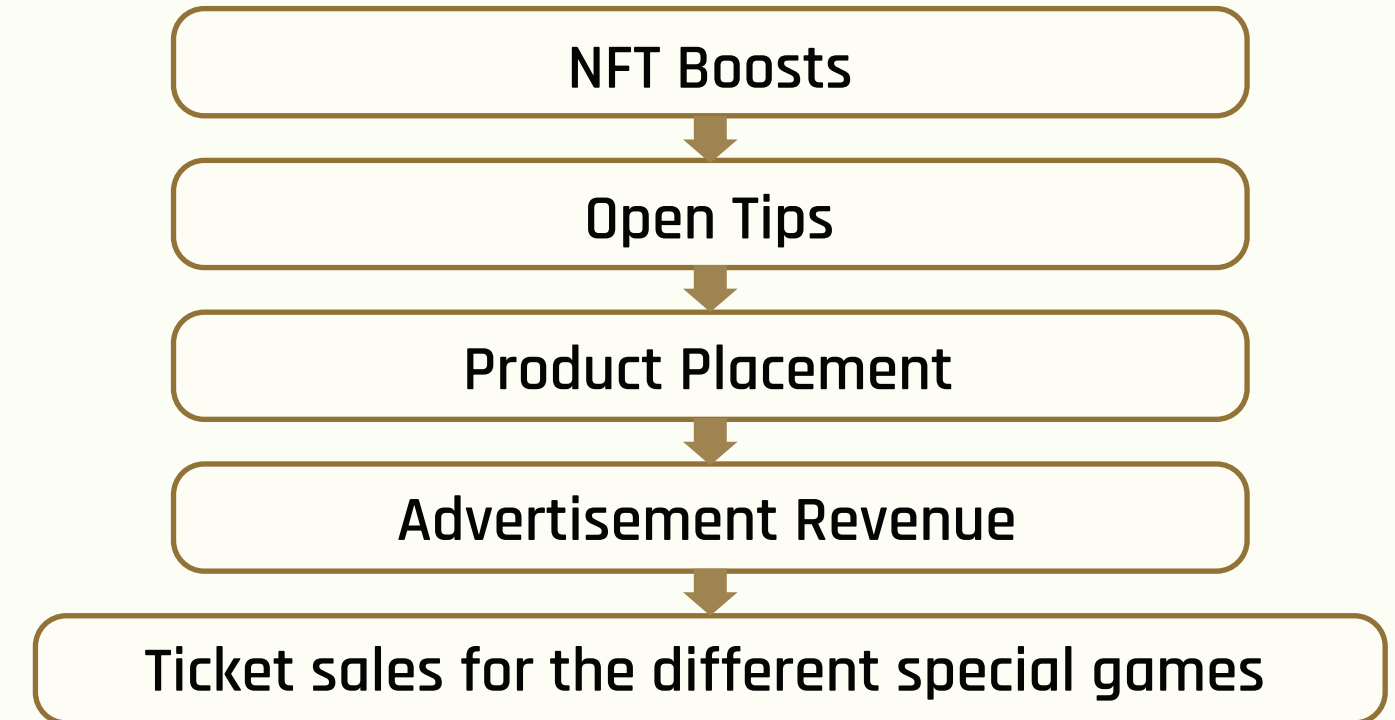


# BUSINESS MODEL

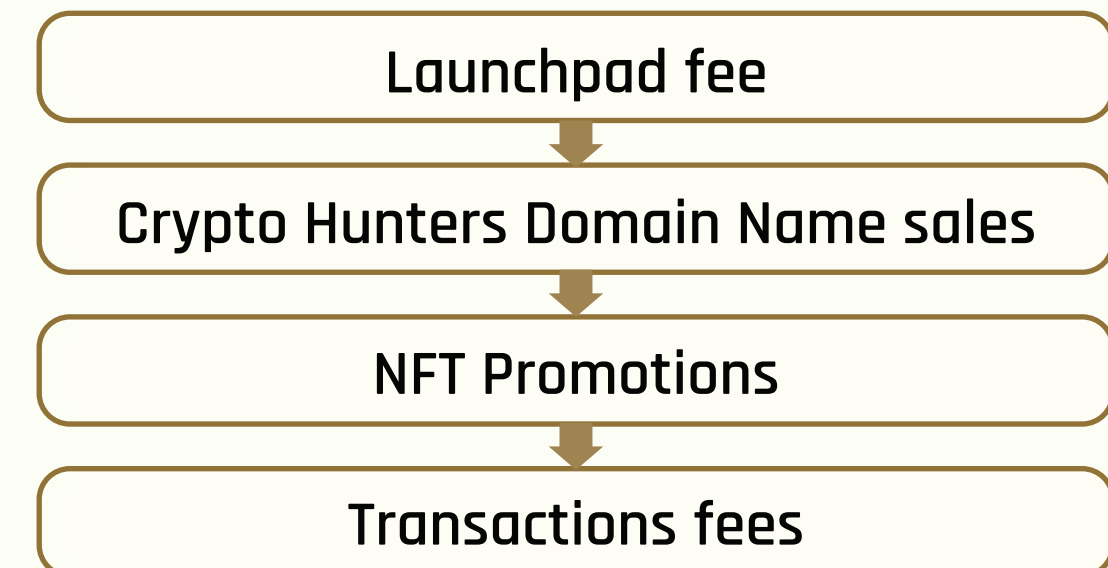
## CRYPTO HUNTERS TV SHOW



## MULTIPLAYER AR MOBILE GAME



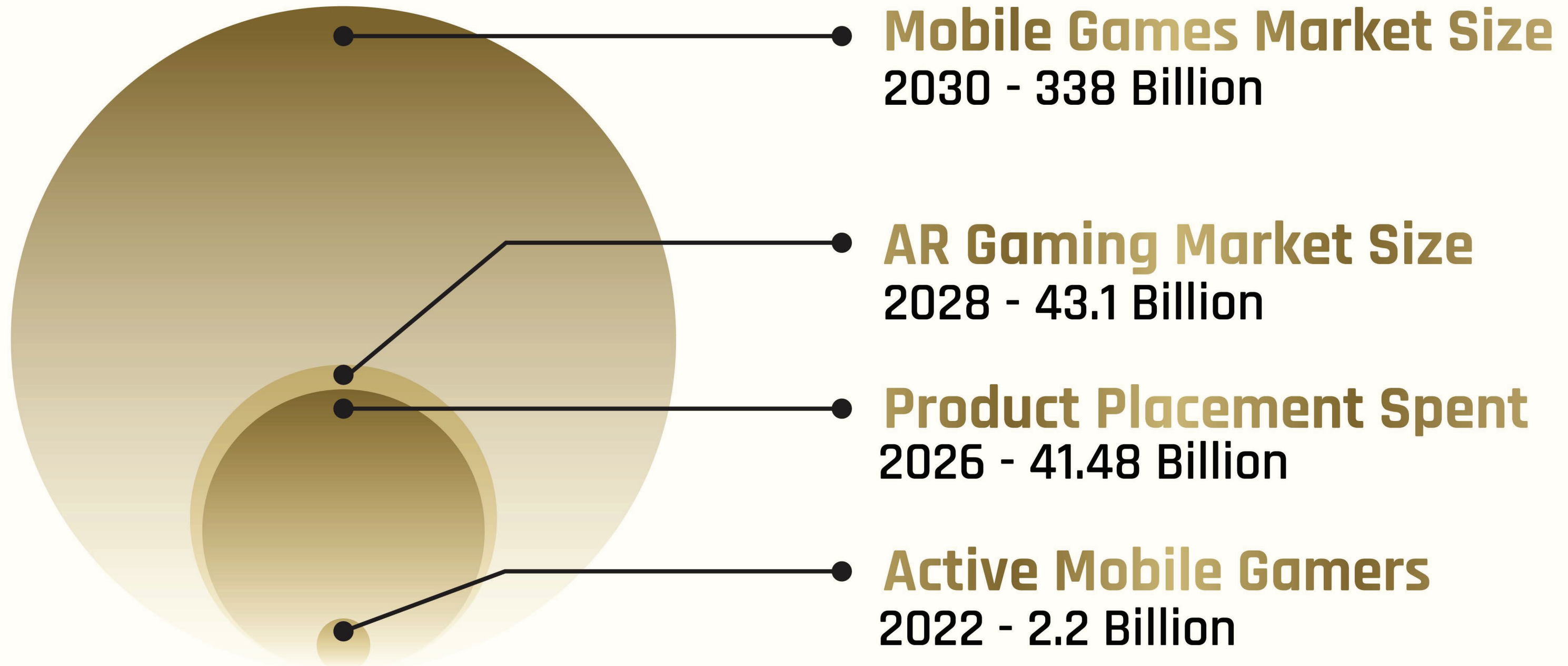
## NFT MARKETPLACE





# ADDRESSABLE MARKET

Crypto Hunters as a holistic ecosystem with reality TV show and mixed reality game have a big market demand and unlimited addressable market





# CRYPTO HUNTERS COIN SALE

## KOL SALE

**AMOUNT: \$ 0.25M**  
**PRICE PER TOKEN: \$ 0.025**  
**CLIFF: 1 MONTH**  
**VESTING: 8 MONTHS**  
**VALUATION: \$ 25M**

## PUBLIC SALE

**AMOUNT: \$ 0.80M**  
**PRICE PER TOKEN: \$ 0.028**  
**CLIFF: 1 MONTH**  
**VESTING: 6 MONTHS**  
**VALUATION: \$ 28M**

**TOTAL SUPPLY: 1,000,000,000**

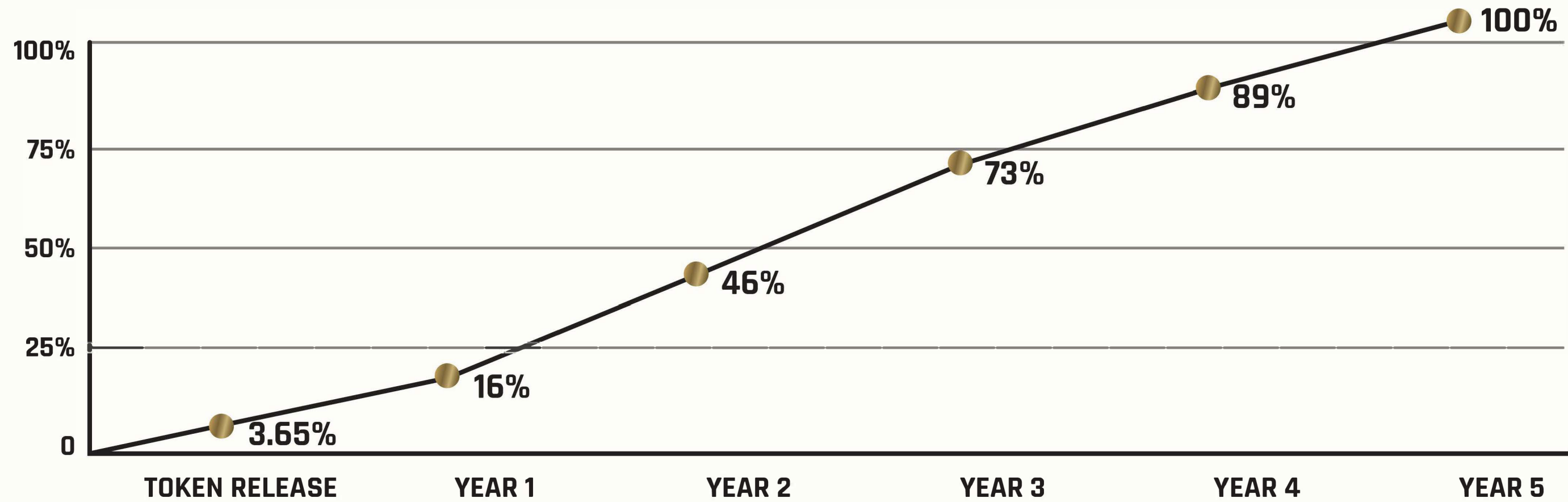
**JOIN SALE**



**AUDITED BY:**  
**CERTIK**  
SECURITY LEADERBOARD



# RELEASE SCHEDULE



**TOTAL SUPPLY - 1,000,000,000**

**FDV MCAP - \$ 28,000,000**

**PUBLIC PRICE - \$ 0.028**

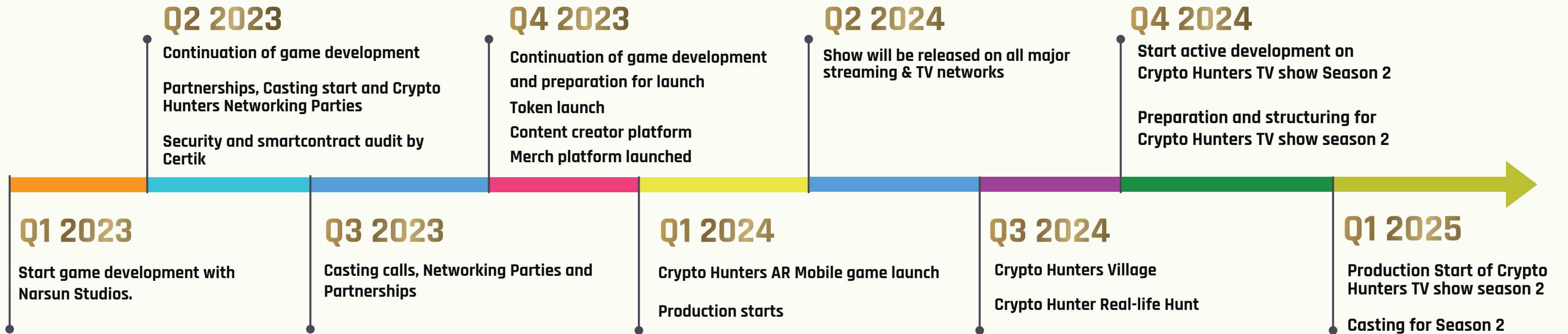
**TO BE RAISED - \$800,000**

**RELEASE TOKENS VIA COMPANY IN A FIRST YEAR - \$ 4,000,000**

**CALCULATED WITH PUBLIC SALE PRICE**



# ROADMAP





# EXTENDED TEAM



**Dmitry Zhemchugov**  
**CTO**  
10 years of experience in IT,  
3.5 years in Game Development,  
2.5 years in blockchain development



**Silvia Muñoz**  
**CMO**  
10 years of experience in digital marketing  
and business development. focus on NFT projects  
and Token projects marketing, creating  
strategies for community growth,  
KOL management, and content creation.



**Oleksii Herasymchyk**  
**CDO**  
7 years of experience in CPO and CDO,  
3 years experience as blockchain  
services area expert



**John Patrick Talamayan**  
**3D Designer**  
13 years of experience in Graphics/  
Motion Design, 6 years  
experience in 3D Design



**Serkan Kurnaz**  
**Partnerships Manager**  
10 years of experience in Web 3.0  
3000+ Collaborations  
Sold out over 150k NFTs



**Michael El Khoury**  
**Community Manager**  
5+ years of experience in educator,  
4+ years Community manager,  
PhD in moral philosophy



**Kseniya Riyako**  
**SEO Manager**  
10 years of experience in SEO



**Said Bairam**  
**Front-end Developer**  
5 years of experience in Front-End  
Development, 1 year experience  
in Blockchain Front-End  
Side Development



**Daria Orlovska**  
**UX/UI Designer**  
3 years of experience  
in UX/UI Designer



**Raphael Eric**  
**Solidity Developer**  
10 years of experience in programming,  
5 years in solidity





# ADVISORS IN THE BLOCKCHAIN



**Jenna Seiden**  
Advisor

Over 25 years of executive experience in video games, XR, and media. Currently Senior Vice President, Business Development at Skydance Interactive, overseeing strategic partnerships, licensing, and publishing. Started career in sports marketing at the NBA and held executive positions at CAA, Xbox, HTC, Maker Studios, and Meta. Board advisor to multiple Emmy- and Interactive award-winning immersive and games studios. Consults across the AI and XR landscape.



**Yuri Rabinovich**  
Advisor

Founder and Managing Partner at VNTR Capital, global investors community and syndicate. Investor in 20 startups and Community Builder, who is building the biggest global Investors community.





# COIN SALE REGISTRATION



**HUSSEIN KARAKI**  
CEO / FOUNDER

